Vancouver, British Columbia

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Victor Swarovski

SEE PORTFOLIO ➔

Highly experienced UI/UX Designer with over 15 years of experience designing for SaaS, B2B, and B2C applications. Skilled in creative problem-solving and possessing a strong understanding of design principles. Has a background in graphic design and branding. Able to effectively collaborate with cross-functional teams to deliver exceptional user experiences.

SKILLS

- User-centered design
- Usability testing
- Wireframing and prototyping
- Axure, Figma, InVision, Adobe Suite
- Design systems

- Agile/lean methodologies
- HTML/CSS, Lottie animation
- Branding and logo design
- Strong analytical skills
- Strong illustration skills

EXPERIENCE

2023 - Present

Hyperview, Vancouver, BC | Senior UX Designer

In my role as Senior UX Designer at Hyperview, I led the comprehensive design lifecycle to improve both the usability and functionality of our user-friendly web interface, central to simplifying Data Center Infrastructure Management (DCIM) software.

- Managed the full cycle of design from research to prototypes, working in tandem with diverse teams throughout the UX development phase.
- Detected and addressed UX/UI obstacles, offering targeted solutions.
- Launched initiatives for UX/UI enhancements.

2015 - 2023

LGM Financial, Vancouver, BC | Senior UX Designer

As a UX/UI Designer for the HUB, a SaaS application for auto insurance used by over 1,300 dealerships across Canada, I drove significant business efficiencies. During my time at LGM Financial, I contributed to four times faster product release times, 100% online processing for contract amendments and cancellations, and claims submission, which reduced customer phone calls by 31%. Additionally, I initiated redesign of the QuickQuote UI, resulting in a 60% decrease in submission time.

- Led UX/UI design team for B2B and B2C applications.
- Conducted end-to-end design process, collaborating with various teams during UX development, identifying and providing solutions to UX/UI challenges, initiating UX/UI improvements, and presenting findings to project sponsors.
- Owned the entire prototyping cycle for the user interface .
- Provided UX support following the launch of new projects.

2005 - 2015

Peer 1 Hosting, Vancouver, BC | Design Team Lead, Creative Director

As the Design Team Lead, I played a crucial role in driving demand generation by developing branding, web marketing, social media, public relations, and events. During my tenure, the company witnessed an impressive 6x revenue growth and expanded from a Vancouver-based startup to a leading provider of internet hosting services with 12 offices across the US, Canada, and Europe, 19 Points of Presence, and 16 modern data centers.

- Designed UIs for corporate websites and adapted them to international markets.
- Created UI prototypes for secured customer portal and various business applications.
- Designed online and offline marketing materials.
- Supervised a team of designers and photographers for in-house marketing projects and collaborated with multiple design agencies and partners.

EDUCATION

Stieglitz State Academy of Art and Design, Saint Petersburg
Product and Industrial Design Diploma